

# Curriculum Vitae

## Kati Lukaschek

Master of Science (M.Sc.)  
Birthday 18. June 1985,  
in Erlabrunn

Family status: Single Children  
daughter Ida, 14 years (care is  
ensured)

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✉ Kati.lukaschek@protonmail.com



As a passionate athlete and empathetic individual, I place high value on teamwork, fairness, and integrity – both professionally and personally. Whether as a consumer or in a professional setting, my enthusiasm for textiles, people, and the environment not only makes me a consumer but also a critic and idea generator. Living my passions such as mountaineering, ski touring, and biking, and holding a ski touring and mountain guide license provide me with a unique perspective on the industry and a solid, expanding network within the sports and outdoor community.

### Professional background

06/2023 –

**MAMMUT SPORTS GROUP AG, CH (permanent,  
90%) Lead Agile Product Creation**

- Leading the development of project-based products that deviate from the standard timeline and development process.
- Executing and driving the brand and business unit strategy through agile projects, including D2C, Collabs, Corporate & Essentials, mountain professionals and SMU
- Support HoA and further develop SMU, Corporate and Mountain Professionals strategy as well as the processes and used tools
- Ensure product dev. meet HoA business needs and reaches our consumer segmentation or specific customer requests.
- Responsible for product level apparel gross margins.
- Works cross functionally together with Designers, Developers, Material Technicians and buyers to ensure briefings are met.
- Work cross towards Commercial and Marketing teams ensuring product propositions are successfully executed in the market.
- Ensure commercial needs are met and a deep understanding of global channels and consumer segmentation is understood.
- Set development timeline for each project to reach OTIF and ensure timeliness of critical stages are met and delivered by the team.

04/2022 – 07/2023

**MAMMUT SPORTS GROUP AG, CH  
Global Talent Development Program**

- The TDP with a duration of 6 months aims to develop the talents of the MSG and pave the way to key positions. This involves creating a strong network, promoting personal development, generating visibility, and defining strengths and skills that are necessary for the next career step. There are 17 global talents participating in the program

### Education

06/2023 – 09/2013

**UNIVERSITY OF ST. GALLEN (HSG), ST.  
GALLEN - Leadership Program**

Specialization:

Leadership for young professional,  
Leadership Development und Corporate  
Development

*Grade: 2.0 Credits ECTS*

2011 – 2014

**UNIVERSITY OF APPLIED SCIENCES,  
MITTWEIDA**

Master of Science - Industrial Management

Specialization:

Project- / Process-/ Quality management,  
Controlling, Finance management

*Grade: 1.5*

2009 - 2010

**UNIVERSITY OF THE WEST OF**

**SCOTLAND** Study abroad -Broadcast  
Production

Specialization:

TV Production, Rights and Creative Industries

2007 - 2012

**UNIVERSITY OF APPLIED SCIENCES,  
MITTWEIDA - B.A. Media Management**

Specialization:

Media Economics, Online Marketing, Rights

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### Professional background

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02/2020 – 12/2020 & 01/2021 – 05/2023

**MAMMUT SPORTS GROUP AG, CH (permanent, 90%)**

**Product Manager & Senior Product Manager Textile**

- Project Lead Customized POWDR Collection & JHMR Collection
- Main interface in the Apparel business unit for corporate business projects and the SMU area
- Development, optimization and management of the Corporate and SMU strategy
- Leading the Creations Team of design & development
- Participation in national and international customer & key account customer submissions to assess requirements and advise on product selection and range design
- Feasibility check regarding supplier allocation, forecast placement and pricing etc.
- Coordination documents for customers & key accounts including evaluations and analyses
- Development and alignment of assortment strategy, taking into account strategic sales and targets
- Close exchange with Sales & the Head of Corporate Business in strategy and assortment topics
- Maintenance of product-specific master data in PLM

11/2018 -01/2020

**ALDI SUISSE AG, CH (temporary until 2020, 60%)**

**Senior Professional operational Purchasing**

- Responsible for sales forecasts and after-sales analyses
- Order management and stock controlling
- Ensuring product availability regarding suppliers and stores
- Assisting the procurement and administration manager

05/2015 – 03/2018

**SPORT OPTIONS AG, CH (permanent, 100%)**

**Product Manager Textile**

- Head of Production; Manor NRG Active Collection, Manor NRG Trekking and Yoga, Beach Mountain Kids, Swim & Streetwear
- Project lead, controlling, timing, production- and quality control
- Inspection of production facilities in the Far East and Europe
- Ensuring smooth supply chain management
- Implementing Corporate Business Collection
- **Clients:** Manor AG, Ochsner Sport AG, Galaxus AG, Ottos AG

### Additional experience

2013 – 2025

**BUSINESS RELATED TRAVELS**

- Production: China, Hong Kong, Taiwan, Turkey
- Customer: USA, Canada, CH
- Trade Shows: Germany, Norway
- Sales Meeting: France

2021 - 2025

**J&S SKI TOUR & MOUNTAIN SPORTS SUMMER LEADER**

- Tour Guide Chixx on Board Mountain Adventure

04/2018 – 09/2018

**FUNDRAISING AND STUDY ABROAD**

- 1-month language course in Nicaragua
- Successful crowdfunding for the Tola International School in Nicaragua
- Visited countries: Costa Rica, Panama, Colombia, Ecuador, Peru

2000 - 2007

**SNOWBOARDVERBAND GERMANY e.V.**

- Junior Nationalteam - Snowboard Freestyle
- Sponsor: Rossignol Snowboards, ROXY Clothing, ANON Optics

2000 - 2005

**GERMAN SKITEACHER ASSOCIATION**

- Snowboard & Skiteacher
- Burton Snowboard School /GER
- Ski school Nassfeld / AUT

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11/2014 – 05/2015

**SPORT OPTIONS AG, CH (permanent, 100%)**  
**Sales Administration & Management**

- Key Account Managment and Order Management
- Customer service, ensure B2B & B2C orders delivered in OTIF
- Reviewing & ensuring timely deliveries
- Building the company website and managing social media
- **Clients:** Manor AG, Ochsner Sport AG, Galaxus AG, Ottos AG etc.

05/2013 – 10/2014

**QUIKSILVER INC. - KAUAI TEXTILVERTRIEBS AG, (temp. 100%)**  
**Key Account Management Assistant & Masterthesis**

- Administrative support for Key Account Management
- Preparation of sales meetings with buyers and key accounts
- Collection presentations, master data maintenance, order processing
- Creation of price lists and master data sheets
- **Clients:** Zalando, Amazon, Sport Scheck AG, Intersport AG, etc.

Further education / Activities

2018 - 2020

**Wave Up Creations AG**

Volunteer employee & event management

2018 - 2020

**OANA AG, Ebikon**

Surf Instructor / Customer Support

2017 - dato

**SAC MEMBER**

2000 - dato

**HOBBYS**

Skitouring, Mountaineering, Hiking  
Surfing, Snowboarding

**TRAVEL**

Africa, Far East, Central- & South  
America, Indonesia

Professional Skills

German  
English  
Spanish



MS Office  
IT Affinity  
Adobe CS 6  
SAP



Teamplayer  
Presentation  
Communication  
Calculation

